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Overview of TRANSPUBLICATION

*** MAINTAIN CONNECTION & OWNERSHIP
with UNRESTRICTED RE-USE / 95.9.19
and REPUBLICATION BY OTHERS

THIS IS A SOLUTION TO A PROBLEM THAT MANY PEOPLE DON'T REALIZE EXISTS
A DIFFERENT HYPERMEDIA SYSTEM FROM THE WEB
COMPATIBLE AS AN EXTENSION TO TODAY'S WORLD
CAN WORK THROUGH NETSCAPE AND THE REST
WIN-WIN FOR EVERYBODY
CLEAN OWNERSHIP AND RETENTION OF COPYRIGHT

WHO NEEDS IT?

"IT'S TOO COMPLICATED!"

"BUT PEOPLE WANT TO GIVE EVERYTHING AWAY!"

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THE RIGHTS PROBLEM

THE RIGHTS PROBLEM
children about death
"copyright" is a shorthand

THE FUTURE OF COPYRIGHT

BENEFITS TO RIGHTSHOLDER OF NO-ROYALTY TRANSCOPYRIGHT

BENEFITS TO RIGHTSHOLDER OF ROYALTY TRANSCOPYRIGHT

ADDITIONAL PROBLEMS OF ROYALTY TRANSCOPYRIGHT

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DIFFERENT KIND OF SOFTWARE
like a divided plate

Transcopyright Browser

Transcopyright Editor

THE PROBLEM OF MICROPAYMENT

The problem of Micropayment

Where the Server is

ANNOUNCING T© AT THE TOP
JUST THE ANNOUNCEMENT
A different kind of URL?
Where the details are

WHY A DIFFERENT PROTOCOL MAY BE NECESSARY

Theodor Holm Nelson *Founder of Interactive Media Publishing* *Founder of Network*

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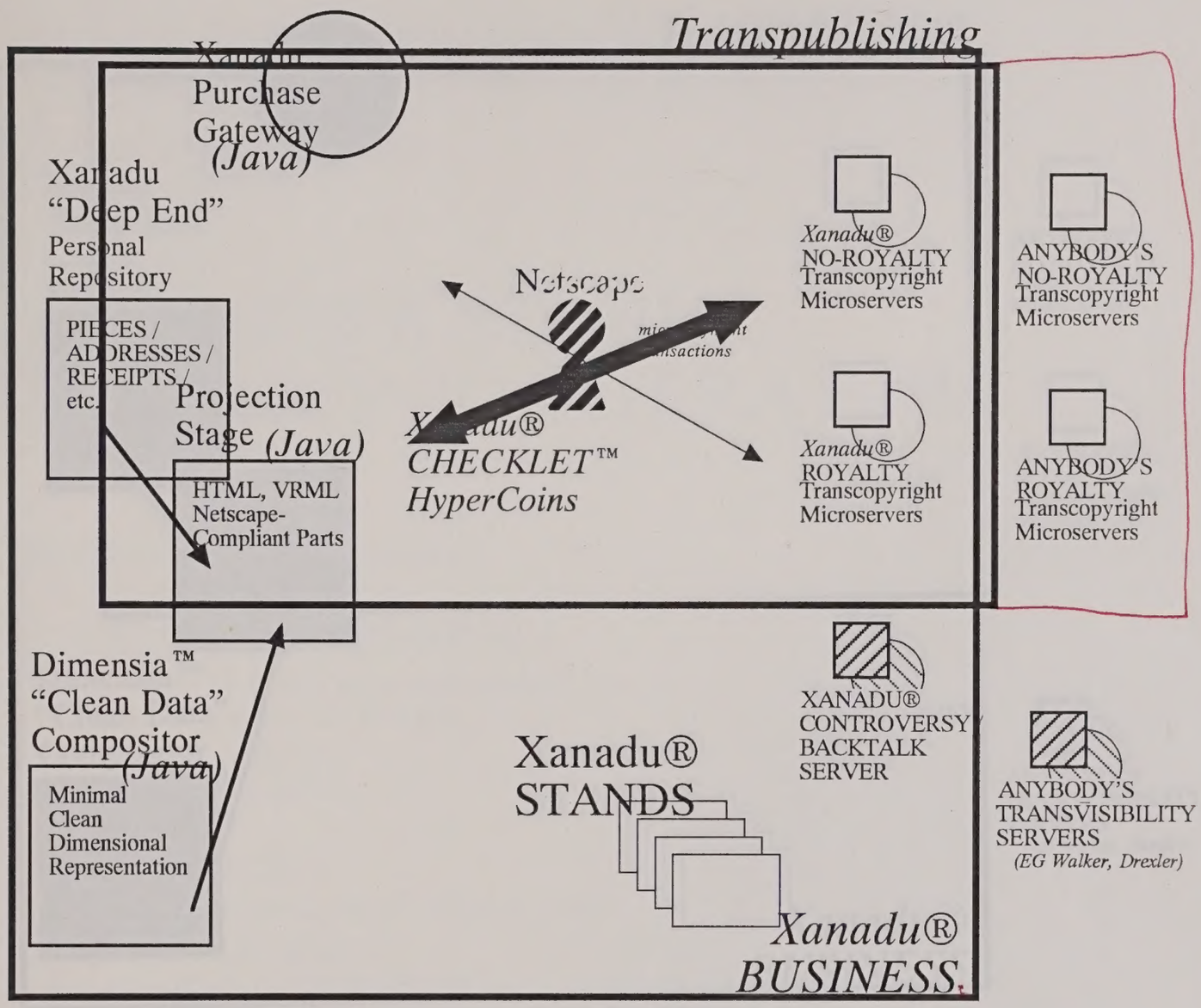
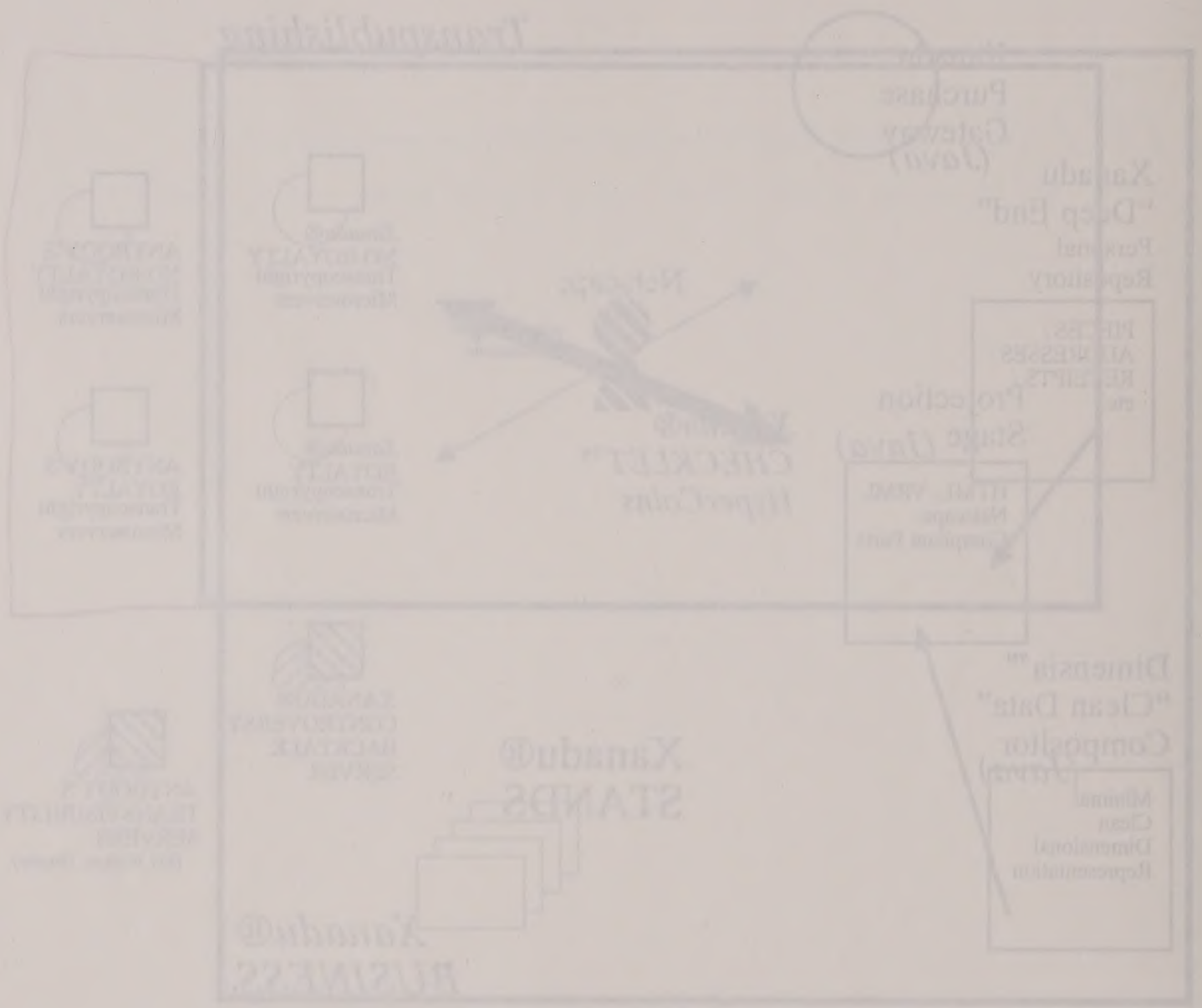
THE NEW XANADU®, 1996





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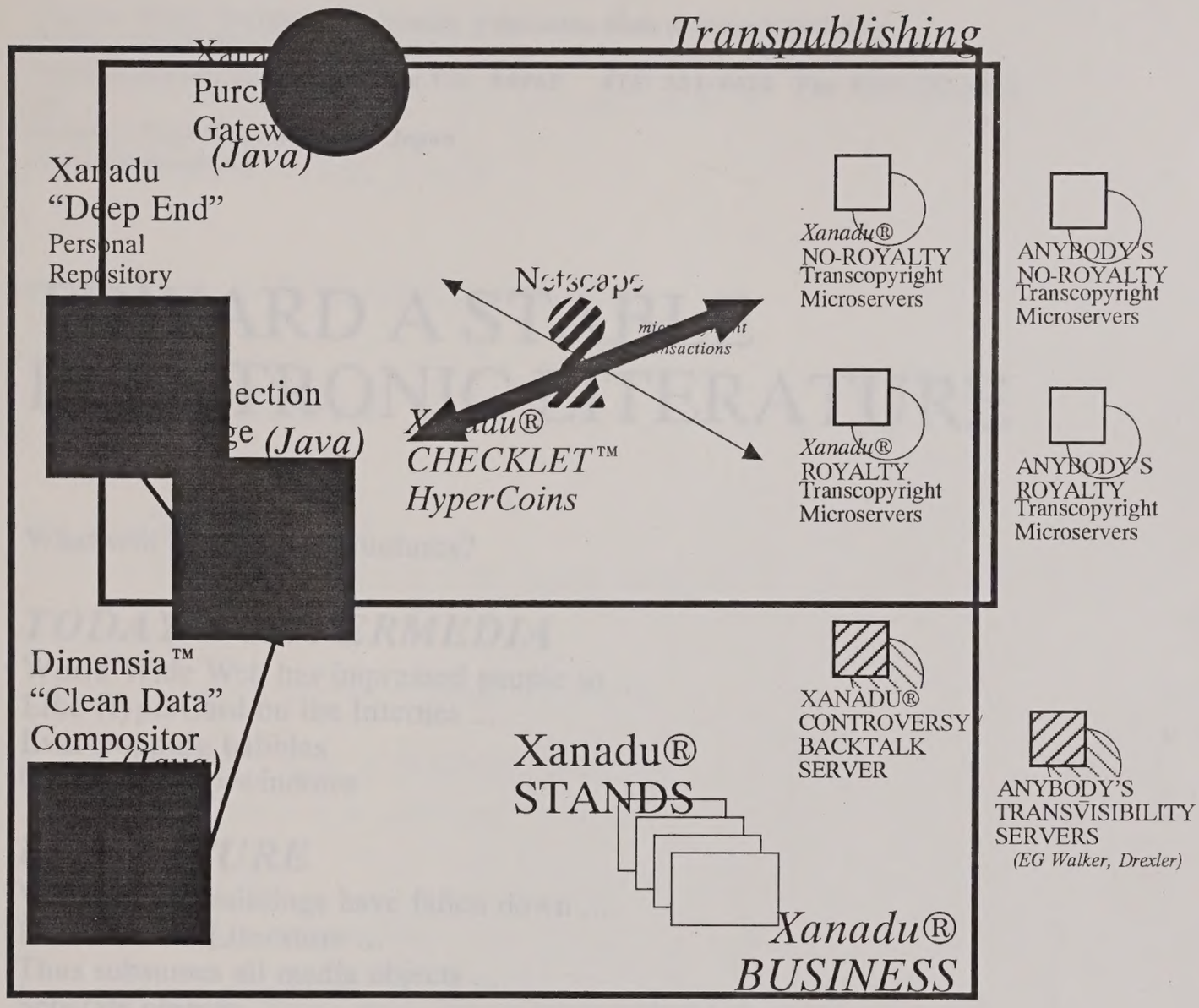

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TOWARD A STABLE ELECTRONIC LITERATURE

What will be the new structures?

TODAY'S HYPERMEDIA

World Wide Web has impressed people so ...
Like HyperCard on the Internet ...
Ever-popping bubbles
Changing shop-windows

LITERATURE

When all the buildings have fallen down ...
Definition of Literature ...
Thus subsumes all media objects ...
Separate objects

POINT OF VIEW

Technical acid ...
Everyone has understood, since Gutenberg

STABILITY

It's GOT to be stable
We must see it again AND KNOW IT'S THE SAME
When I was editor of Creative Computing magazine, in the nineteen-eighties, I accidentally published a manuscript in which an author had totally plagiarized another-- and it had been AN ARTICLE I HAD SEEN BEFORE, so I should have known better.

It is precisely because such mistakes are possible that it is essential for us to be able to view media objects in their previous forms.

SPECIAL PROBLEMS
COPYRIGHT

SPECIAL OPPORTUNITIES
RE-USE

PRESERVATION
Things are disappearing

ACCESSIBILITY
Some things we get at all too well; others, not at all.

FORMATS
An ever-changing variety of formats teases us

STABILITY OF CONNECTION
Stability of connection is a new and vital part.

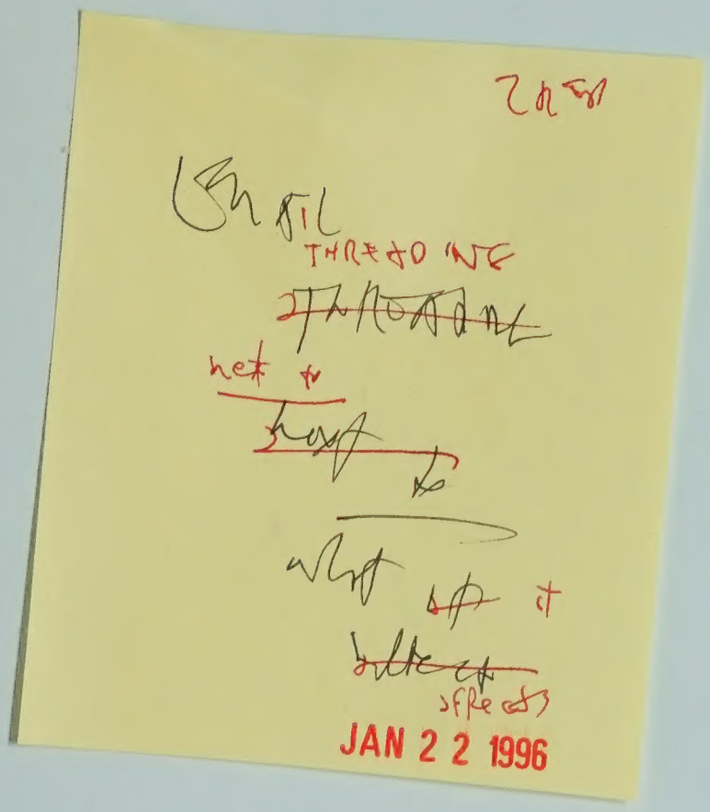
NEW MEDIA
Many new media are possible.

THE POSSIBLE MEDIA UNIVERSES
The design of media is like any other creative design process, except more so.

TRANSPARALLEL MEDIA
Intercomparison
Understanding from contexts
Important subsets
TRANSCLUSION-- re-use with different contexts available
TRANSVISIBILITY -- the number of different contexts that are available

TRANSCOPYRIGHT

TRANSCOPYRIGHT -- proposed method of copyright permission for transclusive re-use, unlimited republication. Benefits: owned; credit; contexts. (Royalty is an additional possible benefit).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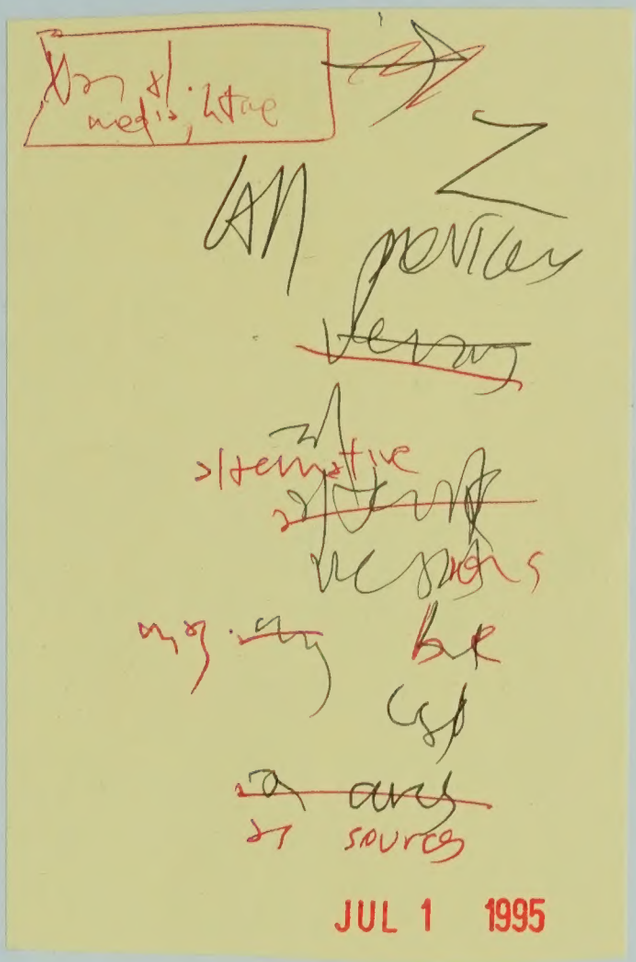
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Systems

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☆ TLH clears it up.